



## **IHS AUTOMOTIVE TRUCK SEMINAR:**

RECESSION, RECOVERY, OR HYPE:  
A WINDING ROAD ON THE WAY TO RECOVERY

**THE 63RD IAA COMMERCIAL VEHICLES SHOW**  
SEMINAR LOCATION: CONVENTION CENTER, ROOM BONN  
EXPO GROUND • HANNOVER, GERMANY

CSM WORLDWIDE + IHS GLOBAL INSIGHT AUTOMOTIVE GROUP = **IHS AUTOMOTIVE**

### ► **AGENDA** 23 SEPTEMBER 2010

Please join us for our half-day truck seminar, followed by a buffet lunch where you can meet our experts and network with industry peers.

- 9:00**    **REGISTRATION AND COFFEE**
- 9:30**    **Welcome**  
Roman Mathyssek, Director, Head of Truck Research/Advisory, IHS Automotive
- 9:35**    **Global Economic Overview: Is the Upswing at Risk?**  
Timo Klein, Senior Economist, IHS Global Insight
- 10:20**    **Global Truck Market: Outlook and Strategic Trends**  
Roman Mathyssek, Director, Head of Truck Research/Advisory, IHS Automotive
- 11:20**    **COFFEE BREAK**
- 11:45**    **Indonesia's Truck Market: Changing Lanes from ASEAN to BRIC?**  
Christoph Domke, Senior Truck Market Analyst, IHS Automotive
- 12:30**    **Delivering the Future: Truck Technology and Mobility Concepts**  
Tom De Vleeschauwer, Director Consulting, IHS Automotive
- 13:00**    **BUFFET LUNCH**

This event will be presented in English.

#### **About IHS Automotive**

IHS Global Insight and CSM Worldwide have joined forces to create the automotive group at IHS. Collectively, we offer clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today.