Global Rebalancing:
Looking Beyond Short-term Challenges

Hear what the experts are saying about the future economic environment and reinforce your business strategy with critical economic insights.

Topics include:

- Regions vulnerable to recession aftershocks
- Debt restructuring in the Eurozone
- The impact of fiscal consolidation
- Emerging markets at risk
- New financial market regulation
- The transforming energy industry
Dear IHS Members and Friends,

We look forward to you joining our World Economic Outlook Conference in London on 17–18 May. At this spring conference, IHS experts and distinguished guest speakers will discuss the issues at the forefront of the global economy and their implications for the business environment.

Over the last year, the global economy has begun to emerge from the financial crisis. Fears of a double-dip recession have receded, yet the pace of the rebound is uneven. For many, the two-speed recovery adds a level of uncertainty and complexity that will complicate corporate planning and decision making. At our London conference, we will explore how the recovery is taking shape in different regions, discuss the best opportunities for regaining a balanced global economy, and assess the implications for businesses.

I am delighted to welcome Adam Posen, External Member of Monetary Policy Committee & Senior Fellow of PIIE, and Stephanie Flanders, Economics Editor for the BBC, who will offer their unique perspectives on the economic outlook and current policy challenges. Joined by a distinguished group of journalists, practitioners, and our own expert economists, the conversation will cover the impact of budget cuts in the United Kingdom, the prospects for fiscal consolidation in the United States, and the viability of the latest plan adopted in the Eurozone. Together, we will examine the outlook for Eastern and Central Europe, along with the Middle East and Africa, where the risks are high, and political upheaval is all too real, but where opportunities for growth still exist.

As the premier forum on the direction of the global economy, the World Economic Outlook Conference brings together a community of senior economists, business planners, and strategists from a range of industries to gain a greater understanding of how to prepare for the opportunities and risks that lie ahead. We hope you will join us and take part in this important dialogue on the issues and themes shaping the future economic environment.

Sincerely,

Nariman Behravesh

Chief Economist, IHS
Featured Speakers

Howard Archer
Chief European Economist,
IHS Global Insight

Atul Arya
Vice President, Energy Research,
IHS CERA

Manuel Balmaseda
Chief Economist, CEMEX

Nariman Behravesh
Chief Economist, IHS

Rajiv Biswas
Chief Asia-Pacific Economist, IHS Global Insight

Andrea Borruso
Director of Middle East Operations, SRIC Consulting

Guy de Jonquieres
Senior Fellow, European Centre for International Political Economy

Larry Elliott
Economics Editor, The Guardian

Stephanie Flanders
Economics Editor, BBC

Andrew Fulbrook
Senior Manager, IHS Automotive

Nigel Gault
Chief U.S. Economist, IHS Global Insight

Evgeny Gavrilinov
Chief Economist, Troika Dialog

Chris Giles
Economics Editor, Financial Times

Nigel Griffiths
Chief Automotive Economist, IHS Automotive

Keith Hays
Senior Director, IHS Emerging Energy Research

Michael Heise
Chief Economist, Allianz Group

Janet Henry
Chief European Economist, HSBC

Diego Iscaro
Senior Economist, IHS Global Insight

Timo Klein
Senior Economist, IHS Global Insight

Grzegorz Kolodko
Professor, Former Deputy Prime Minister of Poland

Rob LaCount
Senior Research Director, IHS CERA

Katherine Lewis
Senior Manager, IHS Global Insight

Robert Lind
Chief Economist, Anglo American Plc

Larry Makovich
Managing Director, IHS CERA

Ronel Oberholzer
Principal Economist, IHS Global Insight

Chris Pålsson
Director, IHS Fairplay

Sonia Pangusion
Senior Economist, IHS Global Insight

Eric Pratt
Vice President, iSuppli

Adam Posen
External Member of Monetary Policy Committee & Senior Fellow of PIIE

Jan Randolph
Director of Sovereign Risk, IHS Global Insight

Gala Riani
Manager, MENA Country Analysis, IHS Global Insight

Dave Sloggett
Senior Research Associate, University of Reading

David Smith
Economics Editor, The Sunday Times

Christoph Stürmer
Product Development Director, IHS Automotive

Zbyszko Tabernacki
Vice President, Economics and Country Risk, IHS Global Insight

As of February 2011. For a complete list of speakers, visit: www.ihsglobalinsight.com/weocspring2011
8:00  REGISTRATION AND BREAKFAST

8:45  Welcome
Scott Key, President and
Chief Operating Officer, IHS

9:00  Global Rebalancing:
Looking Beyond Short-term Challenges
Presentation
Nariman Behravesh, Chief Economist, IHS

10:30  COFFEE BREAK

11:00  Keynote:
Recovery vs. Lost Decade
Presentation
Adam Posen, External Member of Monetary
Policy Committee & Senior Fellow of PIIE

11:45  The United States:
Fiscal Facts and Fantasies
Presentation
Nigel Gault, Chief U.S. Economist,
IHS Global Insight

12:45  LUNCH

14:00  European Sovereign Debt:
Will the New Plan Work?
Panel Discussion
CHAIR: Jan Randolph, Director of Sovereign Risk,
IHS Global Insight
Michael Heise, Chief Economist, Allianz Group
Janet Henry, Chief European Economist, HSBC
Diego Iscaro, Senior Economist, IHS Global Insight

15:00  Energy:
Future of Green Energy
Panel Discussion
CHAIR: Atul Arya, Vice President, Energy Research,
IHS CERA
Keith Hays, Senior Director, IHS Emerging Energy
Research
Rob LaCount, Senior Research Director, IHS CERA
Larry Makovich, Managing Director, IHS CERA

15:45  COFFEE BREAK

16:00  Is the Economic Policy Mix Right
for the United Kingdom?
Panel Discussion
CHAIR: Howard Archer, Chief European Economist,
IHS Global Insight
Larry Elliott, Economics Editor, The Guardian
Chris Giles, Economics Editor, Financial Times
David Smith, Economics Editor, The Sunday Times

17:00  Cocktail Reception
Xi Bar, The Tower Hotel

18:30  Members’ Dinner
Bridge Suite, The Tower Hotel
Join us for an evening of networking and dinner
against the stunning backdrop of Tower Bridge
and the River Thames

Tuesday, 17 May
8:00  REGISTRATION AND BREAKFAST

8:45  Welcome
Nariman Behravesh, Chief Economist, IHS

9:00  Keynote:
The Economy—A Year on with the Coalition Government
Presentation
Stephanie Flanders, Economics Editor, BBC

10:00  European Long-term Competitiveness: A Global Leader or a Laggard?
Panel Discussion
CHAIR: Sonia Pangusion, Senior Economist, IHS Global Insight
Manuel Balmaseda, Chief Economist, CEMEX
Thomas Davis, Corporate Vice President, Financial Operations, and Chief Economist, Motorola Inc.
Timo Klein, Senior Economist, IHS Global Insight

11:00  COFFEE BREAK

11:30  The Economic Evolution of Asia: Developmental and Policy Challenges
Panel Discussion
CHAIR: Rajiv Biswas, Chief Asia-Pacific Economist, IHS Global Insight
Guy de Jonquières, Senior Fellow, European Centre for International Political Economy
Xianfang Ren, Senior Analyst, IHS Global Insight

12:30  Lunch
Roundtable Discussions with Our Experts
We invite each delegate to join a table hosted by one of our experts for a discussion of key issues affecting the global economy

13:45  Central Europe and Russia: Rapid Recovery or Post-crisis Hangover?
Panel Discussion
CHAIR: Zbyszko Tabernacki, Vice President, Economics and Country Risk, IHS Global Insight
Evgeny Gavrilenkov, Chief Economist, Troika Dialog
Grzegorz Kolodko, Professor, Former Deputy Prime Minister of Poland
Ralf Wiegert, Senior Economist, IHS Global Insight

14:30  Middle East and Africa: In the Eye of the Storm Again
Panel Discussion
CHAIR: Gala Riani, Manager of MENA Country Analysis, IHS Global Insight
Robert Lind, Chief Economist, Anglo American Plc
Ronel Oberholzer, Principal Economist, IHS Global Insight
Dave Sloggett, Senior Research Associate, University of Reading

15:15  COFFEE BREAK

15:30  The Automotive Industry: Ready for Transformation?
Panel Discussion
CHAIR: Christoph Stürmer, Product Development Director, IHS Automotive
Andrew Fulbrook, Senior Manager, IHS Automotive
Nigel Griffiths, Chief Automotive Economist, IHS Automotive

16:15  Assessing Supply Chain Risk: Costs, Parts Availability, and Logistics Pressure Manufacturing Supply Chains
Panel Discussion
CHAIR: Katherine Lewis, Senior Manager, IHS Global Insight
Andrea Borruso, Director of Middle East Operations, SRIC Consulting
Chris Pålsson, Director, IHS Fairplay
Eric Pratt, Vice President, iSuppli

17:00  Closing Remarks
Nariman Behravesh, Chief Economist, IHS

Agenda subject to revision.
Participant Overview

Who Should Participate

Our World Economic Outlook Conference offers invaluable economic insight for executives involved in strategic decision-making and business planning. This includes senior management teams, economists, and executives from functions such as strategic planning, sales and marketing management, procurement, risk management, and investment management across the following sectors:

- Government
- Business Services
- Commerce & Transport
- Construction
- Healthcare & Pharma
- Aerospace & Defense
- Manufacturing & Chemicals
- Financial
- Energy
- Consumer & Retail
- Automotive
- Agriculture
- IT/Telecoms
- Metals & Mining

Benefits of Attending

- Understand the characteristics of the current economic cycle and how it affects your business
- Gain expert and industry perspectives to support critical business decisions
- Network with peers and business leaders to better understand market sentiment
- Take away actionable insights to apply to your business plan today

Networking Opportunities

The World Economic Outlook Conference offers delegates many opportunities to network with our economic experts and industry peers and gain a greater understanding of market sentiment. Expand your connections and exchange knowledge with participants at our unique networking events.

Tuesday, 17 May, 17:00

Members’ Dinner
Xi Bar and the Bridge Suite, The Tower Hotel

We welcome all attendees to enjoy an evening of relaxation, dining, and networking with our experts and conference delegates. The Members’ Dinner will take place in the Bridge Suite at The Tower Hotel, featuring spectacular views of Tower Bridge, St. Katharine’s Dock, and the city lights beyond.

Wednesday, 18 May, 12:30

Roundtable Luncheon with Our Experts
The Tower Hotel

Conference delegates are invited to join a table hosted by one of our experts for a discussion of key issues and themes at the forefront of the global economy. Choose a table that features a theme that is integral to your organization’s strategy, and ask our experts the questions that matter most to you.
The Tower Hotel
St. Katharine’s Way
London E1W 1LD
United Kingdom
+44 207 481 2575

In the heart of the city, surrounded by world-famous landmarks, The Tower Hotel is perfectly placed for exploring all London has to offer. It is a hotel that has people at its very heart, where everything is designed to leave you feeling contented, cared for, relaxed, and revitalized.

The hotel features restaurants, a gym, networking areas, and in-room high-speed wireless Internet access. Many of the rooms offer panoramic views over the River Thames, Tower Bridge, the Tower of London, St. Katharine’s Dock, and the City of London beyond.

Reservations
A special nightly rate of £190 plus value-added tax (VAT) has been negotiated with The Tower Hotel, to whom payment should be made directly, and whose terms and conditions apply. Hotel reservations may be made by phone or e-mail. Use reservation code IHSG150511 to receive the negotiated conference rate. The special rate expires on 28 April.

Reservation Phone Number: 0871 977 0218 or +44 20 7206 7560

E-mail: groups.tower@guoman.co.uk

Please use reservation code IHSG150511 to receive the special rate.

Questions
If you have any questions about this event, please contact the conference coordinators at events@ihsglobalinsight.com
Registration Information

Register at www.ihsglobalinsight.com/weocspring2011

Conference Fees

<table>
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<th>Conference Pass</th>
<th>Before 28 April</th>
<th>After 28 April</th>
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<tr>
<td>IHS Select Macro Client (limit 2)*</td>
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The conference passes include all networking events and video on-demand.
The 10% early registration discount applies to IHS Client and Non-Client prices; expires 28 April 2011.

Video On-demand Pass

| IHS Select Macro Client/IHS Client | $500          |
| Non-Client                        | $1,000        |

If you can’t participate in the live event, you may purchase video on-demand by contacting events@ihsglobalinsight.com.

FOR ALL FEES: A 20% value-added tax (VAT) will be applied for U.K. customers and EU customers without a registered VAT.

Select Macro Client Pricing Guidelines


*Limited to two seats per organization at the $250 price. “IHS Client” pricing applies for additional attendees. The early registration discount does not apply.

Terms & Conditions

Admission is conditional on all attendance fees having been paid. In the event of cancellation before 5 May, fees will be refunded, less a 15% administration charge. After 5 May, no refunds will be made, but substitutions can be made at any time.

Hotel accommodation is extra and special rates have been negotiated with the Conference Hotel to whom payment should be made directly and whose terms and conditions apply.

Early Registration Discount!
Register before 28 April 2011 to save 10%