



IHS World Economic Outlook Conference

The Premier Forum on the Direction of the Global Economy

17-18 May 2011 | The Tower | St. Katharine's Way | London, United Kingdom

www.ihsglobalinsight.com/weocspring2011

Global Rebalancing: Looking Beyond Short-term Challenges

Hear what the experts are saying about the future economic environment and reinforce your business strategy with critical economic insights.

Topics include:

- Regions vulnerable to recession aftershocks
- Debt restructuring in the Eurozone
- The impact of fiscal consolidation
- Emerging markets at risk
- New financial market regulation
- The transforming energy industry



**GLOBAL
INSIGHT**



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INSIGHT**

Dear IHS Members and Friends,

We look forward to you joining our World Economic Outlook Conference in London on 17–18 May. At this spring conference, IHS experts and distinguished guest speakers will discuss the issues at the forefront of the global economy and their implications for the business environment.

Over the last year, the global economy has begun to emerge from the financial crisis. Fears of a double-dip recession have receded, yet the pace of the rebound is uneven. For many, the two-speed recovery adds a level of uncertainty and complexity that will complicate corporate planning and decision making. At our London conference, we will explore how the recovery is taking shape in different regions, discuss the best opportunities for regaining a balanced global economy, and assess the implications for businesses.

I am delighted to welcome Adam Posen, External Member of Monetary Policy Committee & Senior Fellow of PIIE, and Stephanie Flanders, Economics Editor for the BBC, who will offer their unique perspectives on the economic outlook and current policy challenges. Joined by a distinguished group of journalists, practitioners, and our own expert economists, the conversation will cover the impact of budget cuts in the United Kingdom, the prospects for fiscal consolidation in the United States, and the viability of the latest plan adopted in the Eurozone. Together, we will examine the outlook for Eastern and Central Europe, along with the Middle East and Africa, where the risks are high, and political upheaval is all too real, but where opportunities for growth still exist.

As the premier forum on the direction of the global economy, the World Economic Outlook Conference brings together a community of senior economists, business planners, and strategists from a range of industries to gain a greater understanding of how to prepare for the opportunities and risks that lie ahead. We hope you will join us and take part in this important dialogue on the issues and themes shaping the future economic environment.



Sincerely,

A handwritten signature in black ink that reads 'Nariman Behravesch' in a cursive script.

Nariman Behravesch

Chief Economist, IHS

Featured Speakers



Howard Archer
Chief European
Economist,
IHS Global Insight



Atul Arya
Vice President,
Energy Research,
IHS CERA



Manuel Balmaseda
Chief Economist,
CEMEX



Nariman Behravesh
Chief Economist,
IHS



Rajiv Biswas
Chief Asia-Pacific
Economist,
IHS Global Insight



Andrea Borruso
Director of Middle
East Operations,
SRIC Consulting



Guy de Jonquières
Senior Fellow,
European Centre for
International Political
Economy



Larry Elliott
Economics Editor,
The Guardian



Stephanie Flanders
Economics Editor,
BBC



Andrew Fulbrook
Senior Manager,
IHS Automotive



Nigel Gault
Chief U.S. Economist,
IHS Global Insight



Evgeny Gavrilenkov
Chief Economist,
Troika Dialog



Chris Giles
Economics Editor,
Financial Times



Nigel Griffiths
Chief Automotive
Economist,
IHS Automotive



Keith Hays
Senior Director,
IHS Emerging Energy
Research



Michael Heise
Chief Economist,
Allianz Group



Janet Henry
Chief European
Economist, HSBC



Diego Iscaro
Senior Economist,
IHS Global Insight



Timo Klein
Senior Economist,
IHS Global Insight



Grzegorz Kolodko
Professor, Former
Deputy Prime Minister
of Poland



Rob LaCount
Senior Research
Director, IHS CERA



Katherine Lewis
Senior Manager,
IHS Global Insight



Robert Lind
Chief Economist,
Anglo American Plc



Larry Makovich
Managing Director,
IHS CERA



Ronel Oberholzer
Principal Economist,
IHS Global Insight



Chris Pålsson
Director,
IHS Fairplay



Sonia Pangusion
Senior Economist,
IHS Global Insight



Eric Pratt
Vice President,
iSuppli



Adam Posen
External Member
of Monetary Policy
Committee & Senior
Fellow of PIE



Jan Randolph
Director of
Sovereign Risk,
IHS Global Insight



Gala Riani
Manager, MENA
Country Analysis,
IHS Global Insight



Dave Sloggett
Senior Research
Associate,
University of Reading



David Smith
Economics Editor,
The Sunday Times



Christoph Stürmer
Product Development
Director, IHS Automotive



Zbyszko Tabernacki
Vice President,
Economics and
Country Risk,
IHS Global Insight

- 8:00 REGISTRATION AND BREAKFAST
- 8:45 **Welcome**
Scott Key, President and
Chief Operating Officer, IHS
- 9:00 **Global Rebalancing:
Looking Beyond Short-term
Challenges**
Presentation
Nariman Behravesh, Chief Economist, IHS
- 10:30 COFFEE BREAK
- 11:00 **Keynote:
Recovery vs. Lost Decade**
Presentation
Adam Posen, External Member of Monetary
Policy Committee & Senior Fellow of PIIIE
- 11:45 **The United States:
Fiscal Facts and Fantasies**
Presentation
Nigel Gault, Chief U.S. Economist,
IHS Global Insight
- 12:45 LUNCH
- 14:00 **European Sovereign Debt:
Will the New Plan Work?**
Panel Discussion
CHAIR: Jan Randolph, Director of Sovereign Risk,
IHS Global Insight
Michael Heise, Chief Economist, Allianz Group
Janet Henry, Chief European Economist, HSBC
Diego Iscaro, Senior Economist, IHS Global Insight
- 15:00 **Energy:
Future of Green Energy**
Panel Discussion
CHAIR: Atul Arya, Vice President, Energy Research,
IHS CERA
Keith Hays, Senior Director, IHS Emerging Energy
Research
Rob LaCount, Senior Research Director, IHS CERA
Larry Makovich, Managing Director, IHS CERA



- 15:45 COFFEE BREAK
- 16:00 **Is the Economic Policy Mix Right
for the United Kingdom?**
Panel Discussion
CHAIR: Howard Archer, Chief European Economist,
IHS Global Insight
Larry Elliott, Economics Editor, *The Guardian*
Chris Giles, Economics Editor, *Financial Times*
David Smith, Economics Editor, *The Sunday Times*
- 17:00 **Cocktail Reception**
Xi Bar, The Tower Hotel
- 18:30 **Members' Dinner**
Bridge Suite, The Tower Hotel
Join us for an evening of networking and dinner
against the stunning backdrop of Tower Bridge
and the River Thames

- 8:00 REGISTRATION AND BREAKFAST
- 8:45 **Welcome**
Nariman Behravesh, Chief Economist, IHS
- 9:00 **Keynote:
The Economy—A Year on with
the Coalition Government**
Presentation
Stephanie Flanders, Economics Editor, BBC
- 10:00 **European Long-term Competitiveness:
A Global Leader or a Laggard?**
Panel Discussion
CHAIR: Sonia Pangusion, Senior Economist,
IHS Global Insight
Manuel Balmaseda, Chief Economist, GEMEX
Thomas Davis, Corporate Vice President,
Financial Operations, and Chief Economist,
Motorola Inc.
Timo Klein, Senior Economist, IHS Global Insight
- 11:00 COFFEE BREAK
- 11:30 **The Economic Evolution of Asia:
Developmental and Policy Challenges**
Panel Discussion
CHAIR: Rajiv Biswas, Chief Asia-Pacific Economist,
IHS Global Insight
Guy de Jonquières, Senior Fellow, European
Centre for International Political Economy
Xianfang Ren, Senior Analyst, IHS Global Insight
- 12:30 **Lunch**
Roundtable Discussions with Our Experts
We invite each delegate to join a table hosted
by one of our experts for a discussion of key
issues affecting the global economy
- 13:45 **Central Europe and Russia:
Rapid Recovery or Post-crisis
Hangover?**
Panel Discussion
CHAIR: Zbyszko Tabernacki, Vice President,
Economics and Country Risk, IHS Global Insight
Evgeny Gavrilentov, Chief Economist,
Troika Dialog
Grzegorz Kolodko, Professor, Former Deputy
Prime Minister of Poland
Ralf Wiegert, Senior Economist, IHS Global Insight
- 14:30 **Middle East and Africa:
In the Eye of the Storm Again**
Panel Discussion
CHAIR: Gala Riani, Manager of MENA Country
Analysis, IHS Global Insight
Robert Lind, Chief Economist, Anglo American Plc
Ronel Oberholzer, Principal Economist,
IHS Global Insight
Dave Sloggett, Senior Research Associate,
University of Reading
- 15:15 COFFEE BREAK
- 15:30 **The Automotive Industry:
Ready for Transformation?**
Panel Discussion
CHAIR: Christoph Stürmer, Product Development
Director, IHS Automotive
Andrew Fulbrook, Senior Manager, IHS Automotive
Nigel Griffiths, Chief Automotive Economist,
IHS Automotive
- 16:15 **Assessing Supply Chain Risk:
Costs, Parts Availability, and
Logistics Pressure Manufacturing
Supply Chains**
Panel Discussion
CHAIR: Katherine Lewis, Senior Manager,
IHS Global Insight
Andrea Borruso, Director of Middle East
Operations, SRIC Consulting
Chris Pålsson, Director, IHS Fairplay
Eric Pratt, Vice President, iSuppli
- 17:00 **Closing Remarks**
Nariman Behravesh, Chief Economist, IHS

Participant Overview

Who Should Participate

Our World Economic Outlook Conference offers invaluable economic insight for executives involved in strategic decision-making and business planning. This includes senior management teams, economists, and executives from functions such as strategic planning, sales and marketing management, procurement, risk management, and investment management across the following sectors:

- Government
- Business Services
- Commerce & Transport
- Construction
- Healthcare & Pharma
- Aerospace & Defense
- Manufacturing & Chemicals
- Financial
- Energy
- Consumer & Retail
- Automotive
- Agriculture
- IT/Telecoms
- Metals & Mining

Benefits of Attending

- Understand the characteristics of the current economic cycle and how it affects your business
- Gain expert and industry perspectives to support critical business decisions
- Network with peers and business leaders to better understand market sentiment
- Take away actionable insights to apply to your business plan today

Networking Opportunities

The World Economic Outlook Conference offers delegates many opportunities to network with our economic experts and industry peers and gain a greater understanding of market sentiment. Expand your connections and exchange knowledge with participants at our unique networking events.

Tuesday, 17 May, 17:00



Members' Dinner

Xi Bar and the Bridge Suite, The Tower Hotel

We welcome all attendees to enjoy an evening of relaxation, dining, and networking with our experts and conference delegates. The Members' Dinner will take place in the Bridge Suite at The Tower Hotel, featuring spectacular views of Tower Bridge, St. Katharine's Dock, and the city lights beyond.

Wednesday, 18 May, 12:30



Roundtable Luncheon with Our Experts

The Tower Hotel

Conference delegates are invited to join a table hosted by one of our experts for a discussion of key issues and themes at the forefront of the global economy. Choose a table that features a theme that is integral to your organization's strategy, and ask our experts the questions that matter most to you.

The Tower Hotel

St. Katharine's Way
London E1W 1LD
United Kingdom
+44 207 481 2575

In the heart of the city, surrounded by world-famous landmarks, The Tower Hotel is perfectly placed for exploring all London has to offer. It is a hotel that has people at its very heart, where everything is designed to leave you feeling contented, cared for, relaxed, and revitalized.

The hotel features restaurants, a gym, networking areas, and in-room high-speed wireless Internet access. Many of the rooms offer panoramic views over the River Thames, Tower Bridge, the Tower of London, St. Katharine's Dock, and the City of London beyond.

Reservations

A special nightly rate of £190 plus value-added tax (VAT) has been negotiated with The Tower Hotel, to whom payment should be made directly, and whose terms and conditions apply. Hotel reservations may be made by phone or e-mail. Use reservation code **IHSG150511** to receive the negotiated conference rate. The special rate expires on **28 April**.

Reservation Phone Number: 0871 977 0218 or +44 20 7206 7560

E-mail: groups.tower@guoman.co.uk

Please use reservation code **IHSG150511** to receive the special rate.

Questions

If you have any questions about this event, please contact the conference coordinators at events@ihsglobalinsight.com



Registration Information

Register at www.ihsglobalinsight.com/weocspring2011

Conference Fees

Conference Pass	Before 28 April	After 28 April
IHS Select Macro Client (limit 2)*	\$250	\$250
IHS Client	\$450	\$500
Non-Client	\$900	\$1,000

The conference passes include all networking events and video on-demand.

The 10% early registration discount applies to IHS Client and Non-Client prices; expires 28 April 2011.

Video On-demand Pass

IHS Select Macro Client/IHS Client	\$500
Non-Client	\$1,000

If you can't participate in the live event, you may purchase video on-demand by contacting events@ihsglobalinsight.com.

FOR ALL FEES: A 20% value-added tax (VAT) will be applied for U.K. customers and EU customers without a registered VAT.

Select Macro Client Pricing Guidelines

Must subscribe to one of the following services: Advanced Country Analysis and Forecast, Country Analysis and Forecast, World Economic Service, U.S. Macro Full Service, Executive Strategy Council, Banking Risk Service, or World Industry Service.

*Limited to two seats per organization at the \$250 price. "IHS Client" pricing applies for additional attendees. The early registration discount does not apply.

Terms & Conditions

Admission is conditional on all attendance fees having been paid. In the event of cancellation before 5 May, fees will be refunded, less a 15% administration charge. After 5 May, no refunds will be made, but substitutions can be made at any time.

Hotel accommodation is extra and special rates have been negotiated with the Conference Hotel to whom payment should be made directly and whose terms and conditions apply.

In the event of conference cancellation or postponement, IHS Global Insight's liability is limited to the return of conference fees already paid. We reserve the right to exclude any delegate, guest, or substitution and to reject any application for registration. Concessionary rates to member clients where applicable are limited to two people from the same organization.



**Early
Registration
Discount!**

Register before
28 April 2011
to save 10%

