

CHINA REGIONAL SERVICE

IHS Global Insight's Greater China Group has developed a China Regional Service that enables clients to assess the business climate in China's 31 regional economies.

► WHY A CHINA REGIONAL ECONOMIC SERVICE?

The dramatic rise in Foreign Direct Investment in China is expected to continue into the foreseeable future, easily eclipsing \$80 billion by 2012. Understanding the national Chinese economy provides only part of the story, as the socio-economic and regulatory conditions of China's 31 regions vary greatly. In order to effectively evaluate risks and business opportunities in China, organizations need to have a comprehensive picture of developments at the national and regional level.

Whether interested in China for outsourcing, finding an export partner, serving burgeoning Chinese consumer demand, or gauging the competitive threat of Chinese exports to your markets, your China strategy must be weighed against:

- Regional economic conditions and outlooks
- Business risk factors by region
- Sector performance and strategies
- Local political and regulatory environment

IHS Global Insight's China Regional Service enables clients to better understand and monitor these and other issues influencing China's growing regional markets.

► WHY IHS GLOBAL INSIGHT?

IHS Global Insight, already the recognized leader for providing comprehensive, authoritative analysis of economic and business conditions in China, provides coverage of China at the provincial level. Using an approach honed over our 40+ years of analyzing global market conditions, we deliver the same timely analysis, relevant data sets, and market forecasts that our clients rely upon to manage opportunities and risks throughout the world.

To provide the most accurate, comprehensive, and timely China regional data, IHS Global Insight has collaborated with a superior Chinese data company, China Economic Information Network (CEInet).

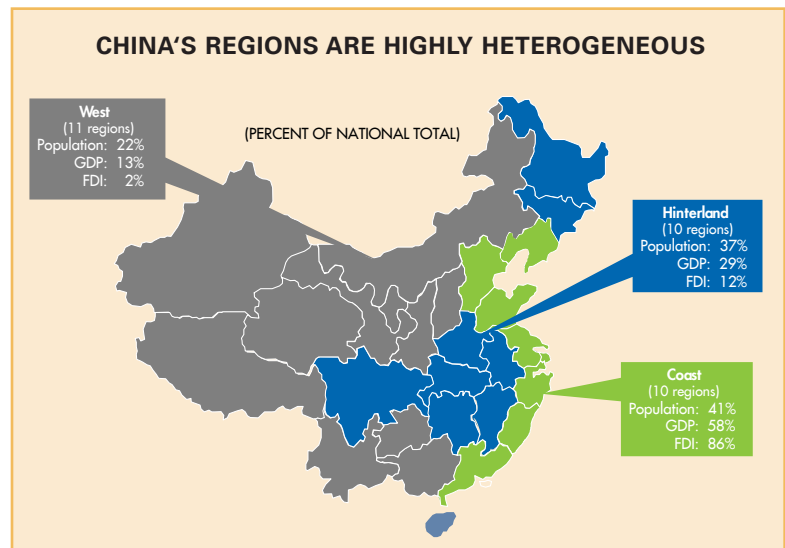
► CHINA REGIONAL SERVICE KEY FEATURES

SAME-DAY ANALYSIS

- Daily analysis of key economic, political, and regulatory developments
- In-country coverage—analysts based in Beijing

RISK ANALYSIS

- Individual provincial risk ratings covering: politics and security, economic conditions, investment climate, operational issues, and infrastructure
- Risk scores updated as events warrant





REGIONAL FORECASTS AND HISTORICAL DATA

- Data Source—CEInet (China Economic Information Network)
- 30-year outlook for 22 key indicators with quarterly forecast updates
- City data (historical) for 92 top-tier cities
- Extensive annual historical data and key monthly indicators for 31 regions
- City-level detail data (annual) for 92 top Chinese cities

REGIONAL PROFILES

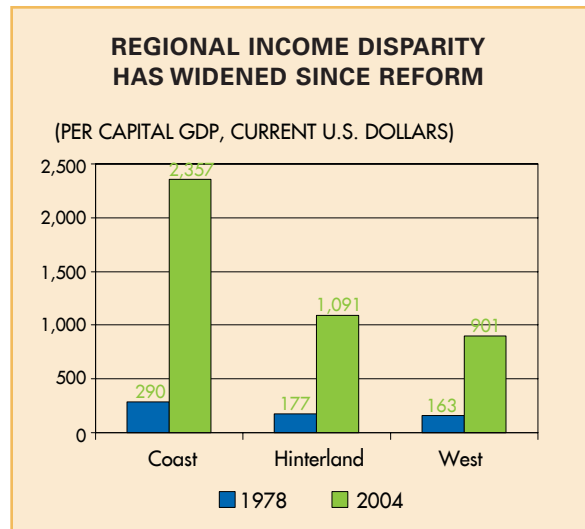
- Economic conditions
- Investment climate
- Operational issues
- Infrastructure
- Politics/security

ACCESS TO IHS GLOBAL INSIGHT'S CHINA TEAM

- Consult with IHS Global Insight's China Regional Service team of economic, political, and industry experts

► IHS GLOBAL INSIGHT'S GREATER CHINA TEAM

IHS Global Insight's Greater China Group works from our offices in Beijing, Boston, and London to provide you with superior coverage of China. In addition, our Greater China Team can call upon Global Insight's Industry and Consumer Markets expertise to further enhance our analysis of business conditions in China.



THE POWER OF PERSPECTIVE

ABOUT IHS GLOBAL INSIGHT: IHS Global Insight (www.ihsglobalinsight.com) provides the most comprehensive economic and financial information on countries, regions, and industries available from any source. IHS Global Insight's immediate and insightful analysis of market conditions and key events enables innovative and successful decision making for clients around the world. IHS Global Insight employs approximately 700 employees in 13 countries.

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