

# Is the International Visitor Driving Tourism in the United States?

## 2008 Top 20 U.S. Tourism Cities

<b>MSA</b>	<b>2008 Tourism Spending Index<sup>1</sup></b>	<b>Rank Change from 2007<sup>2</sup></b>	<b>2008 Tourism Job Concentration Index<sup>3</sup></b>	<b>Visitors Needed to Create a Job<sup>4</sup></b>
<b>1. NEW YORK CITY</b>	<b>6.33</b>	<b>0</b>	<b>0.4</b>	<b>140</b>
<b>2. ORLANDO</b>	<b>5.66</b>	<b>0</b>	<b>3.1</b>	<b>95</b>
<b>3. LAS VEGAS</b>	<b>5.32</b>	<b>0</b>	<b>2.2</b>	<b>130</b>
<b>4. LOS ANGELES</b>	<b>3.47</b>	<b>0</b>	<b>0.4</b>	<b>190</b>
<b>5. CHICAGO</b>	<b>2.60</b>	<b>0</b>	<b>0.4</b>	<b>170</b>
<b>6. SAN FRANCISCO</b>	<b>2.38</b>	<b>0</b>	<b>0.8</b>	<b>205</b>
<b>7. WASHINGTON</b>	<b>2.27</b>	<b>0</b>	<b>0.5</b>	<b>180</b>
<b>8. MIAMI</b>	<b>2.19</b>	<b>+1</b>	<b>1.3</b>	<b>55</b>
<b>9. SAN DIEGO</b>	<b>2.13</b>	<b>-1</b>	<b>0.9</b>	<b>205</b>
<b>10. ATLANTA</b>	<b>1.83</b>	<b>0</b>	<b>0.5</b>	<b>175</b>
<b>11. PHOENIX</b>	<b>1.59</b>	<b>0</b>	<b>0.6</b>	<b>125</b>
<b>12. TAMPA</b>	<b>1.50</b>	<b>0</b>	<b>0.9</b>	<b>140</b>
<b>13. DALLAS</b>	<b>1.44</b>	<b>0</b>	<b>0.4</b>	<b>215</b>
<b>14. BOSTON</b>	<b>1.40</b>	<b>+2</b>	<b>0.6</b>	<b>165</b>
<b>15. HOUSTON</b>	<b>1.33</b>	<b>0</b>	<b>0.2</b>	<b>310</b>
<b>16. HONOLULU</b>	<b>1.32</b>	<b>-2</b>	<b>1.9</b>	<b>20</b>
<b>17. SANTA ANA</b>	<b>1.31</b>	<b>0</b>	<b>0.4</b>	<b>280</b>
<b>18. SEATTLE</b>	<b>1.16</b>	<b>0</b>	<b>0.4</b>	<b>200</b>
<b>19. PHILADELPHIA</b>	<b>1.12</b>	<b>0</b>	<b>0.4</b>	<b>200</b>
<b>20. MINNEAPOLIS</b>	<b>1.00</b>	<b>+2</b>	<b>0.4</b>	<b>180</b>

<sup>1</sup> Domestic & International Visitor Spending. Twentieth City = 1.0

<sup>2</sup> Versus Domestic & International Visitor Expenditures Rank 2007

<sup>3</sup> Tourism Jobs as a Percent Total Citywide Employment.  
Average of Top 25 MSAs = 1.0

<sup>4</sup> Visitors = estimated person-trips. Includes domestic & international.  
Jobs include 2008 direct, indirect, and induced.



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