

CAR OF THE FUTURE

MOBILITY SOLUTIONS FOR THE 21ST CENTURY

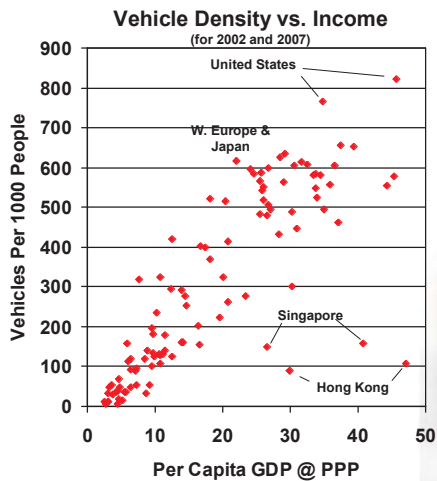
► PROVIDING YOU WITH FORWARD-LOOKING INSIGHTS

The study takes a look at the future based on three possible scenarios: Cornucopia, Business as Expected, and Disruptive. Each scenario looks at economic and regulatory factors, where and how we live (urban dweller versus rural resident), and worldwide markets at different stages of development (emerging, growth, and mature).

Within each scenario, the study will consider a whole range of mobility solutions—from the car as we know it to vehicles that collapse and are borrowed like shopping carts; from public transportation to car-sharing fleets; from electric bicycles to microcars.

The study enables clients to:

- Develop more successful mid- and long-term business and product strategies
- Justify long-range investment decisions
- Identify opportunities and threats, both technically and by markets
- Optimize their organization's approach to future developments
- Help their company achieve above-average business results in an uncertain future



IHS GLOBAL INSIGHT AUTOMOTIVE GROUP
DRIVING AUTOMOTIVE INTELLIGENCE

▶ FOR MORE INFORMATION

For more information, please visit www.ihsglobalinsight.com/FutureCar

▶ ABOUT IHS GLOBAL INSIGHT

IHS Global Insight's Automotive and Energy Groups are committed to helping their customers in their planning process and to reach better and more informed business, policy, and investment decisions. We draw upon a team of over 100 experts located around the world with multidisciplinary automotive technical, market, product planning, and energy sector expertise. Our team delivers:

- Market and economic forecasts
- Technology forecasting
- Consumer understanding
 - Generational dynamics
 - Economic factors
 - Demographics
- Energy and other resource forecasts

These experts are fully supported by over 325 economists and analysts worldwide in other IHS Global Insight practices with expertise in over 170 industries and 200 countries.

www.ihsglobalinsight.com

▶ ABOUT FUTURIBLES

For more than 40 years, Futuribles has been an independent center for studies concerning the future. By taking an interdisciplinary approach, Futuribles explores current issues, the world's possible futures, and policies and strategies to consider. It has performed, among many studies:

- Structural analysis about the relationship between towns and mobility
- Scenarios about mobility in France to 2050
- Regional foresights for different countries

<http://www.futuribles.com>

THE POWER OF PERSPECTIVE

ABOUT IHS GLOBAL INSIGHT: IHS Global Insight (www.ihsglobalinsight.com) provides the most comprehensive economic and financial information on countries, regions, and industries available from any source. IHS Global Insight's immediate and insightful analysis of market conditions and key events enables innovative and successful decision making for clients around the world. IHS Global Insight employs approximately 700 employees in 13 countries.

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