



GLOBAL INSIGHT

GLOBAL CONSTRUCTION OUTLOOK

OPPORTUNITIES AND RISKS TO 2015

In today's volatile construction market, the ability to identify and cultivate global opportunities is critical for success. Global Insight's *Global Construction Outlook* provides strategic insight, comprehensive data, and in-depth analysis on construction activity in 60 countries around the world, enabling companies to evaluate and compare business opportunities and market risks.

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▶ AN INDISPENSABLE PLANNING TOOL

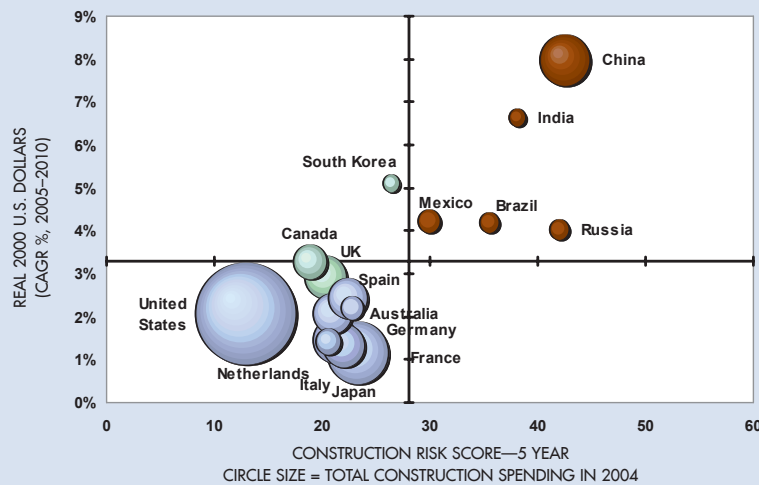
The *Global Construction Outlook* presents a detailed picture of the worldwide construction industry over the next five and ten years.

The report identifies and tracks the critical forces that drive residential and nonresidential construction, and forecasts the implications of these forces on construction markets around the globe.



Which countries offer the greatest opportunity and the least risk?

Market Potential — Opportunity versus Risk*



*Source: Global Construction Outlook 2005, Global Insight, Inc.

Global Insight's *Global Construction Outlook* is an essential resource for:

- Sizing markets with cross-country, comparable data
- Creating strategic plans for market entry and expansion based on rankings of construction market opportunities
- Enhancing investment strategies with forecasts of macroeconomic indicators—interest rates and exchange rates—and industrial drivers
- Understanding the trade-off between opportunities and risks in each country
- Achieving revenue targets by determining the best opportunities for investment, export, and expansion around the world

▶ CLIENT TESTIMONIAL

"[The] Global Construction Outlook provided valuable support to Washington Group International's strategic planning and marketing efforts. The report helped us evaluate and compare the size and risks of various construction markets around the world. We also used the report to rank the top construction markets and to provide an overall perspective on the characteristics of the markets we were planning to enter."

—Jim Sebesta, Director of Marketing and Planning,
Washington Group International



What are the forces influencing developments in emerging construction markets?



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▶ A COMPLETE VIEW OF CONSTRUCTION MARKETS

The *Global Construction Outlook* provides the industry's most comprehensive view of worldwide construction market activity. In addition to quantitative and qualitative insights about construction market drivers and activity, the report provides a unique assessment of the construction-related risks in each of the markets profiled.

The annual *Global Construction Outlook* features:

- Cross-country, comparable construction market data
- Ten-year forecasts of construction activity by market segment for 60 countries, updated semi-annually
- Detailed list of major public construction projects, by country
- Current and constant U.S. dollars on construction spending
- Analysis of each country's residential, nonresidential, and infrastructure markets
- Ten-year forecast and in-depth analysis of new construction versus renovation investment in Europe
- Key construction market drivers: macroeconomic, industrial, and demographic
- Long-term economic and construction market trends
- Historical and forecast data

Sector Coverage:

- ✓ RESIDENTIAL
- ✓ INFRASTRUCTURE
- ✓ STRUCTURES
 - ✓ Office
 - ✓ Commercial
 - ✓ Institutional
 - ✓ Industrial
 - ✓ Utilities
 - ✓ Communications
 - ✓ Petroleum Refining
 - ✓ Transportation Equipment
 - ✓ Chemicals
 - ✓ Electrical and Electronic Products
 - ✓ Food Processing
 - ✓ Other

▶ CLIENT TESTIMONIAL

"Global Insight's annual Global Construction Outlook helps us calculate demand for our products in countries around the world. It has become a valuable component for developing our market strategy."

—Manuel Gutierrez, Director,
Market Research, Kohler Co.

▶ SPECIAL REPORT: GLOBAL INFRASTRUCTURE DEVELOPMENT

This special report takes a look at construction projects that have been completed since 2004, in addition to current and planned projects for the next two years. The analysis takes an in-depth look at who is investing in such projects and will provide a constant dollar spending breakdown of private, public, and foreign direct investment. Detailed data tables are broken down by infrastructure and region.

Infrastructure Categories

Ground Transportation
Non-Ground Transportation
Communications/Information
Sanitation
Energy

Geography Covered

Argentina
Australia/New Zealand
Brazil
China
Europe (Eastern and Western)
India
Japan
Middle East
North America (United States, Mexico, and Canada)
Russia (and autonomous Russian republics)
South Korea
Southeast Asia

► COUNTRY COVERAGE

Asia

Australia
China
Hong Kong
India
Indonesia
Japan
Korea
Malaysia
New Zealand
Pakistan
Philippines
Singapore
Taiwan
Thailand
Vietnam

Eastern Europe

Bulgaria
Czech Republic
Hungary
Poland
Romania
Russia
Slovakia
Ukraine

Europe

Austria
Belgium
Denmark
Finland
France
Germany
Greece
Ireland
Italy
Netherlands
Norway
Portugal
Spain
Sweden
Switzerland
Turkey
United Kingdom

Latin America

Argentina
Brazil
Chile
Colombia
Ecuador
Peru
Venezuela

Middle East and Africa

Bahrain
Egypt
Iran
Israel
Kuwait
Oman
Qatar
Saudi Arabia
South Africa
United Arab Emirates

North America

Canada
Mexico
USA

► A COMPREHENSIVE AND CONSISTENT APPROACH

Global Insight's unique coverage of the global construction industry is grounded in a consistent and comprehensive view of the global economy. Our construction industry specialists work closely with the company's 325 economic and industry experts to consider and analyze all the industry and macroeconomic factors that impact the global construction outlook — from U.S. regional forecasts and country risk rankings to EU enlargement and global market fluctuations.

► A RECOGNIZED FORECASTING LEADER

Recognized as one of the world's most consistently accurate economic forecasting firms in studies conducted by *USA Today*, *The Sunday Times* of London, *The Wall Street Journal* (New York), Reuters, and Sweden's central bank (Sveriges Riksbank), Global Insight has earned its place as a market leader by establishing and integrating a truly unmatched set of resources: 325 recognized economic experts and industry analysts, superior econometric models, and one of the largest private data collections in the world.

Global Insight puts these resources and its distinguished track record to work for its clients, providing them with information and insight they can rely on when making critical decisions for their organizations. No other global economic forecasting firm can deliver this proven value to its clients.

► MORE INFORMATION

For more information on Global Insight's suite of construction services, including free data and analysis samples, please visit us at www.globalinsight.com/construction.

THE POWER OF PERSPECTIVE

ABOUT GLOBAL INSIGHT: Global Insight, Inc., formerly DRI-WEFA, provides the most comprehensive economic coverage of countries, regions, and industries available from any source. With its acquisition of World Markets Research Centre, Global Insight also provides the world's first same-day analysis and risk assessment service covering over 200 countries and the energy, automotive, telecommunications, and health-care sectors, providing insightful analysis of market conditions and key events around the world. The company has over 3,800 clients in industry, finance, and government around the world, with 23 offices in 12 countries, covering North and South America, Europe, Africa, the Middle East, and Asia.

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