ABOUT GLOBAL INSIGHT’S TRADE AND TRANSPORTATION SERVICE

Global Insight has expertise in over 170 industries, in-depth coverage of more than 200 countries, offices in 13 countries, and one of the largest privately held data repositories in the world. We have a 40-year track record of providing the most accurate, comprehensive, and objective economic analyses and forecasts in the industry. With our global trade and transportation databases, forecasting models, and international perspective, we remain the preeminent information provider for international freight markets.

In 2005, Global Insight acquired Reebie Associates, a leader in the U.S. freight transportation and distribution field for more than 35 years. With our thorough coverage of U.S., Mexican, and Canadian domestic freight markets, and our international trade expertise, Global Insight now offers the most complete picture of commercial freight traffic anywhere.

GLOBAL TRADE AND TRANSPORTATION

Global Insight’s Trade and Transportation Group monitors and analyzes the complex flow of goods and services between international and national markets. We examine the size and market potential of commodities, study the feasibility of transportation infrastructure projects, and recommend competitive strategies to boost demand for specific export goods in the global marketplace. Our analysis of international and domestic trade and transportation markets remains a key element of our customers’ strategic planning and marketing efforts. Our expertise in freight logistics is based on solid experience and reliable information sources.
TRADE AND TRANSPORTATION CONSULTING CAPABILITIES

Global Insight's Trade and Transportation Group has helped companies around the world translate vast sets of transportation-related data into actionable sets of tactical and strategic recommendations. Particularly well known for solving critical marketing, planning, and infrastructure problems, our team of industry experts is routinely retained for a broad range of consulting services, including:

- **Ports and Infrastructure Feasibility Studies**
  Global Insight has worked with ports around the world, helping to determine future demand and assess the feasibility of planned expansion and investment projects.

- **Commodity Flow Forecasting**
  Global Insight's U.S. freight flow model links freight forecasts with detailed economic activity. Updated twice a year, we forecast freight flows for 38 commodity groups by truck, air, rail, and water for all 3,000+ U.S. counties.

- **Transportation Strategy**
  Using the World Trade Service, Global Insight helps transportation providers develop tactical and strategic plans to meet future demand.
  - **Shipping lines**, **railroads**, and **motor carriers** make use of our expertise to match supply of equipment with demand.

- **Diversification Analysis**
  Global Insight quantifies mode shifts resulting from public or private infrastructure investments, **carrier mergers and acquisitions**, and **shipper supply chain “shocks” or product introductions**.

- **Trade Litigation Support**
  Our international team of trade experts specializes in **anti-dumping**, **countervailing duties**, and **unfair trade practices**.
  - We use econometric supply, demand, and pricing models to determine causation and the degree of injury associated with unfair trade practices.

- **Freight Logistics Distribution**
  Global Insight offers traffic and network analysis for public agencies and for the private sector.
  - We provide the analysis of underlying freight market shifts that are important for better logistics management.

- **Infrastructure Freight and Impact Analysis**
  Global Insight performs economic impact analyses and measures freight transportation infrastructure projects, including rail and highway corridors and port and airport cargo expansions.

- **Strategic Freight Logistics Planning**
  Global Insight assists clients in developing consistent transportation and economic development plans.

- **Railcar Fleet Maintenance Management**
  For industrial, railroad, and leasing clients, the firm conducts assessments of the reliability and maintenance performance of railcar fleets, and offers software tools for managing the maintenance of these fleets.

TRADE AND TRANSPORTATION PRODUCTS AND SERVICES

Global Insight has the expertise and knowledge needed to help develop and support strategic planning and marketing efforts. These resources lie at the foundation of Global Insight's consulting solutions, and include a broad and growing set of comprehensive, reliable, and accurate database services and reports.

- **World Trade Service:**
  - **Monitoring and Forecasting Global Freight Flows**
    - Global Insight's World Trade Service (WTS) comprises an international historical and forecast trade concepts database and a quarterly report, **Trends in Global Economy and Trade**, to provide business planners with timely and consistent international trade forecasts and analysis.
    - All WTS databases are delivered in a variety of easy-to-use formats consistent with domestic production and apparent consumption, and are specifically designed to facilitate cross-country comparisons. History and forecasts for value and volume are available by commodity, country, region, and mode.
  - **Anticipating North American Freight Flows**
    - TRANSEARCH Insight measures origin-destination freight activity by commodity group and mode of transportation. Each year, Global Insight updates its base year data and forecasts.
    - TRANSEARCH Insight enables users to analyze current and future U.S. domestic freight flows by origin, destination, commodity, and transport mode at the national, state, business economic areas (BEAs), county, or zip code level, as well as NAFTA cross-border activity.
  - **European Inland Trade Monitor:**
    - Forecasting European Freight Flows
    - The European Inland Trade Monitor is Global Insight's newest service for analyzing the inland distribution of containerized trade in Europe by mode of transport. It is produced bi-annually and provides both a hard copy report and a database. The hard copy report contains details of the assumptions behind the economic forecasts.

- **Port Tracker**
  - Port Tracker helps containerized shippers understand volume, capacity, and logistics management issues by evaluating and monitoring key data for the largest U.S. and selected Canadian ports. It includes charts, monthly benchmarks, and a port “Congestometer” to indicate the projected situation for intermodal traffic via North America’s largest ports.

- **HazMat Tracking Service**
  - The HazMat Tracking Service is specifically designed for state and county emergency management departments and agencies to provide volume and commodity information that supports resource planning and funding development. It provides detailed estimates of HazMat materials flow, points of origin and destination, and routing.

- **COSTLINE Rail and Barge Services**
  - Global Insight's COSTLINE Rail and Barge Services provide one of the most comprehensive views available of U.S. and Canadian freight carrier shipment costs.
  - PORTSEARCH Insight enables users to analyze current and future U.S. domestic freight flows by origin, destination, commodity, and transport mode at the national, state, business economic areas (BEAs), county, or zip code level, as well as NAFTA cross-border activity.

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  - **Analytics in Global Freight Flows**
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- **Railcar Fleet Maintenance Management**
  Our unique databases and models as a powerful tool to negotiate shipping rates and better understand the advantages of the various shipping modes. COSTLINE has saved our clients millions of dollars each year through informed bargaining and the systematic benchmarking of transport profit margins.

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