The World Markets Healthcare Forecasting Service provides a comprehensive view of healthcare markets, their key drivers, and the market impact of key events. Featuring a forecast database, primary research, a detailed report, and a set of workshops, the service gives you the tools you need to quantify future market growth.

Deliverables:
- Quarterly updates of forecast database, delivered via DataInsight-Web
- Executive summary, updated quarterly
- Monthly analysis of key industry trends and their impact on the forecasts
- PDF analytical report, delivered via MyInsight (1 time delivery)
- Access to 2 workshop webinars
- Methodology statement
- Same Day Analysis

QUALITY CERTIFICATION
IHS GLOBAL INSIGHT FRANCE was acquired by IHS in late 2008. IHS GLOBAL INSIGHT FRANCE commits itself to due care and to the ethical standards (confidentiality, exclusivity) of the industry. As a member of « Syntec études marketing et opinion », IHS GLOBAL INSIGHT FRANCE applies and requires application of:
- The international code CCI/ ESOMAR
- The French legislation n° 78-17 of 6 January 1978
- EU directives

DAFSA products of IHS GLOBAL INSIGHT FRANCE are certified ISO 20252 (certificate N°QUAL/2008/33149, 15 December 2008, delivered by AFNOR CERTIFICATION). DAFSA was previously certified NF « Qualité des études de marché et d’opinion ».

IHS GLOBAL INSIGHT HEALTHCARE & PHARMACEUTICAL SERVICES
IHS Global Insights Healthcare & Pharmaceutical practice provides a portfolio of intelligence solutions to optimize the performance of companies and organizations across the pharmaceutical, biotech, and generics sectors. Our key focus is to provide actionable insights to support strategic decision making—particularly in the fields of market access, pricing and reimbursement (P&R), emerging markets, generics strategies, therapeutic development pathways, and general competitive intelligence.
In this environment of rising healthcare costs, post-recession strapped budgets, and complicated regulations, do you struggle to quantify the amount that will be spent on healthcare and pharmaceutical products in the near term?

The World Markets Healthcare Forecasting Service brings you clarity on these uncertain markets through:

- **Macroeconomic forecasts**
- **Quarterly updated database:**
  - Ten-year expenditure forecasts for 36 countries
  - Pharmaceutical sales forecasts for 30 countries and 11 therapeutic areas
  - Monthly market updates on recent events and the impacts on upcoming forecast releases
  - Quarterly reports highlighting major forecast drivers
  - Same Day Analysis of key industry news and events
  - SWOT tables enabling easy to digest market analysis

**This service helps you:**

- Plan sales and budgets with greater accuracy
- Identify market growth opportunities and quantify market size
- Hedge exposure to contracting markets
- Understand what drives healthcare market forecasts

**WHY IHS GLOBAL INSIGHT?**

Healthcare markets are driven by both macroeconomic and qualitative factors. IHS Global Insight is the only company that combines its economic forecasting capability with healthcare market expertise. We supplement this unique and powerful combination with primary research, so you receive the most accurate forecasts on the market.

**Primary Research:**

We will conduct at least 30 interviews with government health ministries, as well as other industry participants to ensure that our forecasts are aligned with ground level market activity. This information will improve the accuracy of our short term forecasts by bridging the gap between data lags in reported data and current market activity.

**In-Depth Report:**

Our in-depth report will detail the forecast determinants by country and explain how events such as price changes, new innovations and regulatory changes may impact sales and expenditure forecasts. Additionally, the report will include a summary of the primary research and specific forecasts generated from our workshop sessions.

**Workshops:**

This service includes access to two workshops featuring:

- **Workshop 1 (webinar replay available)**
  - Techniques in modeling: Marrying Macroeconomics with the Healthcare Industry
  - How to incorporate variables such as pricing, new drugs, and regulatory changes?
  - Challenges of forecasting BRIC nations

- **Workshop 2 (webinar)**
  - Presentation of our baseline forecasts and direct discussion with our economists and healthcare market experts
  - Presentation of primary research
  - Presentation of final forecasts
  - Presentation of alternative forecasts
  - Probability of double dip recession increases
  - Global economy rebounds stronger than expected
  - No further healthcare reform in the US
  - Increased cost containment policies in China

- Application of these forecasts to your business: discussion with our experts

**Country Coverage:**

- Australia
- Austria
- Belgium
- Canada
- Czech Republic
- Denmark
- Finland
- France
- Germany
- Hungary
- Iceland
- Ireland
- Italy
- Japan
- Korea
- Mexico
- Netherlands
- New Zealand
- Norway
- Poland
- Portugal
- Poland
- Spain
- Sweden
- Switzerland
- Turkey
- United Kingdom
- United States
- Russia
- South Africa
- Brazil
- China
- India
- Indonesia
- Slovak Republic
- Spain
- Sweden
- Switzerland
- Turkey
- United Kingdom
- United States
- Russia

Not all data available for every country — please see your account manager for details.