



► **A POWERFUL TOOL FOR ANALYZING U.S. FREIGHT FLOWS**

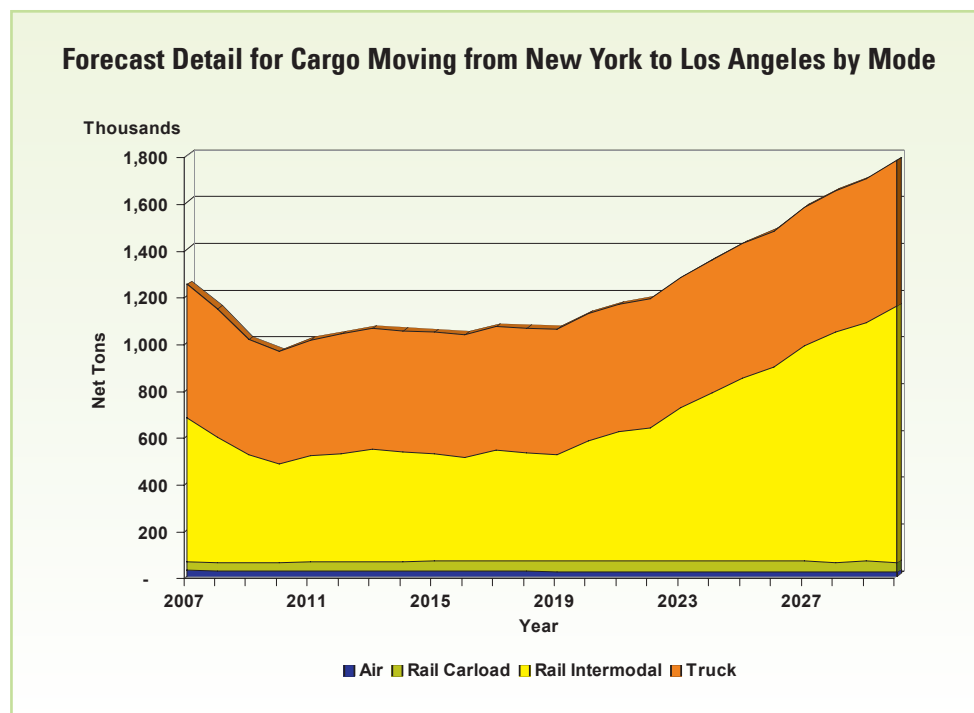
TRANSEARCH® is a unique planning tool that enables users to analyze current and future freight flows by origin, destination, commodity, and transport mode. The most comprehensive database of U.S. freight movements on the market, TRANSEARCH helps users prioritize investments, improve competitive position, and anticipate economic shifts and market changes. Designed to meet the complex information and critical insight needs in the freight transportation marketplace, TRANSEARCH is a crucial research and planning tool for building any strategic marketing, operating, and/or investment plan.

Our annually updated TRANSEARCH database allows users to:

- Track and anticipate freight flows across the United States at the national, state, business economic area (BEA), and county levels
- Benchmark individual performance relative to the market and determine future market potential
- Understand transportation demand by commodity, location, and mode

► **APPLYING ECONOMIC FORECASTS TO A UNIQUE HISTORICAL DATA SET**

Do you need to know freight volumes for the next 5, 15, or 30 years? Backed by IHS Global Insight's highly regarded economic, trade, and industry forecasting models, TRANSEARCH is also a forecast database, enabling the sizing of freight markets over a 30-year time horizon.



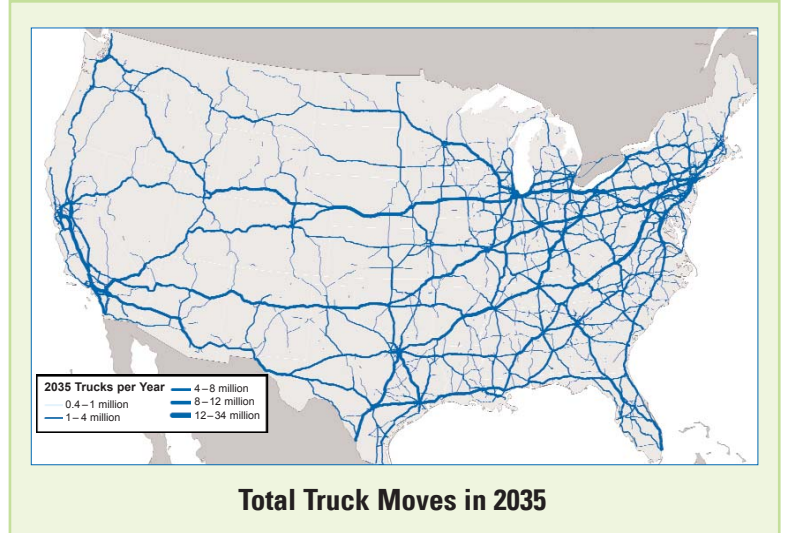
◀ *Rail intermodal is expected to gain share over the forecast period*



► **A CUSTOMIZED FREIGHT DATA SERVICE**

Whether tracking modal competition or groups of commodities, TRANSEARCH users can conduct market analyses by selecting from the following variables and criteria:

- Outbound, inbound, intra, and through shipments by geography
 - Geographies include 172 BEAs
 - Over 3,000 counties
- Routed volumes along individual trade lanes or corridors
- Tonnage, value, and units of shipments
- Seven major transportation modes, including truck, rail, waterborne, and air
- Detail for over 340 commodities
- Canada and Mexico cross-border flows



Additionally, our team of freight experts can work with you on a customized basis to leverage your TRANSEARCH data to answer your challenging questions. Customized work using TRANSEARCH includes:

- Highway toll elasticity analysis
- Modal diversion
- Economic development
- Regional freight planning
- Congestion management
- Distribution network optimization

► **ABOUT IHS GLOBAL INSIGHT'S GLOBAL COMMERCE AND TRANSPORT GROUP**

IHS Global Insight has a 40-year track record of providing the most accurate, comprehensive, and objective economic analyses and forecasts in the industry. With our global trade and transportation databases, forecasting models, and international perspective, we remain the preeminent information provider for international freight markets.

THE POWER OF PERSPECTIVE

ABOUT IHS GLOBAL INSIGHT: IHS Global Insight (www.ihsglobalinsight.com) provides the most comprehensive economic and financial information on countries, regions, and industries available from any source. IHS Global Insight's immediate and insightful analysis of market conditions and key events enables innovative and successful decision making for clients around the world. IHS Global Insight employs approximately 700 employees in 13 countries.

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