ABOUT IHS AUTOMOTIVE
Formerly IHS Global Insight Automotive Group and CSM Worldwide
For more than 42 and 19 years, respectively, IHS Global Insight and CSM Worldwide have been providing industry analysis, forecasts, data, and consulting services to vehicle and component manufacturers, financial organizations, transportation companies, government departments, and many other organizations involved with the automotive industry. Now we have joined forces to create the automotive group of IHS. Collectively, we offer clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today.

MORE INFORMATION
IHS Automotive consultants and industry experts are always available to answer questions and offer customized solutions for your unique challenges. For more information about IHS Automotive, please visit www.ihs.com/Automotive.

WORLD MARKETS AUTOMOTIVE
World Markets Automotive is a unique intelligence service that fully reflects the new pace of developments in the global automotive industry—an industry at the forefront of dynamic change. Used by the world’s premier automotive manufacturers, component suppliers, consultancy firms, and financial institutions, World Markets Automotive:

- Is the world’s most sophisticated automotive intelligence service.
- Saves you time by providing a depth and breadth of information and analysis that help you make confident, informed business decisions.
- Helps you understand how current industry events and topical issues may impact your company’s business.
- Allows you to quickly locate and evaluate comprehensive information where details are not otherwise readily available.
- Lets you compare and contrast the industry landscape across a number of countries.

MyInsight enables you to build your personalized profile and customize a host of other features that will deliver only the most relevant automotive analysis directly to your desktop.

Intuitive navigation allows you to find relevant automotive industry data and analysis in related content sets at the click of a button.
SAME-DAY ANALYSIS
SAME-DAY AND ONGOING ANALYSIS OF NEWS, EVENTS, AND TRENDS IN ALL AUTOMOTIVE MARKETS BY A SPECIALIST TEAM OF AUTOMOTIVE ANALYSTS.

Features
- Covers the light-vehicle, truck, and component sectors.
- Analysis focuses on:
  - Market Analysis: sales and production data and market developments, analyzed on a country, regional, and global basis.
- Periodic special reports examine key trends in the industry: global quarterly forecasts, competitive intelligence services, market developments, new technologies.
- Powerful archive search allows historical analysis of events relating to a specific market or topic.
- Totally integrated with the associated market research tools (Country Intelligence and Competitor Intelligence), enabling:
  - Unique drill-down research capability.
  - Instant updating of associated research databases.

COUNTRY INTELLIGENCE
ANALYSIS OF 50+ AUTOMOTIVE MARKETS:
- 96% of global vehicle sales.
- 99% of global vehicle production.

Features
- Uniformity of analysis across all markets:
  - Vehicle Market/Industry: vehicle market, vehicle production, vehicle manufacturers, market outlook.
  - Component Industry: sector overview, component manufacturers, and market outlook.
  - Useful links, global directory, and leading players.
- Frequently updated.
- Supported by comprehensive sales and production database on 50+ countries, covering passenger cars and commercial vehicles:
  - Current-year sales and production forecasts.
  - Historical sales and production data going back to 1990.
  - New registrations and production statistics provided by manufacturer for each country.
- Detailed monthly sales analysis of the top-13 light-vehicle markets and regions.
- Totally integrated with Same-Day Analysis and the Competitor Intelligence database, as well as relevant external links to major players/firms in each country.

COMPETITOR INTELLIGENCE
IN-DEPTH REPORTS ON ALL THE MAJOR PLAYERS WITHIN THE GLOBAL AUTOMOTIVE INDUSTRY. 55 LIGHT VEHICLE AND TRUCK MANUFACTURERS, 100 COMPONENT MANUFACTURERS.

Features
- Uniformity of analysis across all companies, providing valuable competitive insight, focused on:
  - Operational Analysis: manufacturing plants, investments, and production.
  - Performance Evaluation: recent performance, sales, financial overview.
  - Outlook: new models, development strategy, prospects.
- Regular updating, ensuring that each profile reflects the current situation of the company and provides links to the latest updates.
- Reports are supported by quarterly sales and production statistics by manufacturer in 50+ major markets.
- Totally integrated with Same-Day Analysis and Country Intelligence reports, as well as relevant external links.

53 COUNTRIES COVERED

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Slovenia
Turkey

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France
Germany
Greece
Ireland
Italy
Luxembourg
Netherlands
Norway
Portugal
Spain
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United Kingdom

MIDDLE EAST
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IHS AUTOMOTIVE
DRIVING AUTOMOTIVE INTELLIGENCE
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